

Membership Update – August 10, 2014

As drafted by Katy Mallory

Fall Party Update:

- Lindsey Horton and Robin Shetler are going to organize the street party and they have picked Saturday, Oct. 25 as the date (pending approval of the board)
- Katy would like to at least check and see if Sunday is an option for the hostesses because that has probably helped with getting a good turnout the last two years
- Katy and Karna to work with this year's hosts on suggestions for:
 - Online invitation
 - Potluck
 - Going ahead and reserving fire trucks and road blockades ASAP
 - Kid activities

New Neighbors:

- Neal Dobbs and Wife moving into Godfreys' old house on E. Parkwood
 - Extensive renovations for next five or so months so they won't move in just yet

Communications:

- MailChimp:
 - Masthead in template replaced with one designed by Joe Dicks and his son
 - In the last month, we've had four communications:
 - Local Historic District update (66.5% open rate)
 - Letter from Anne Wallace – DHCA (66%)
 - Neighborhood Walkabout with Regina Brewer (67.5%)
 - Sidewalk Repair Update (and Walkabout Reminder) (56.9%)
- Facebook*: Recommendation is we move to a secret group. Would mean:
 - Removing non neighbors
 - People being added by membership chair
 - Posts not be visible beyond our group
- Lost Pets
 - Two lost cats in the last few weeks – recommendation was neighbors use Nation of Neighbors and Facebook to communicate lost animals

Outstanding:

- Review membership letter to see if it's up to date
- Get welcome to City of Decatur materials from the City
 - (Katy has an e-mail out to Linda Harris inquiring)
- Evaluate creating subcommittee for regular newsletter

*See appendix for types of groups information

APPENDIX:

Facebook: What are the privacy options for groups?

There are three privacy options for groups: Public, Closed and Secret. The table below shows who can join these groups and what people can see about them.

	Public	Closed	Secret
Who can join?	Anyone can join or be added or invited by a member	Anyone can ask to join or be added or invited by a member	Anyone, but they have to be added or invited by a member
Who can see the group's name?	Anyone	Anyone	Current and former members
Who can see who's in the group?	Anyone	Anyone	Only members
Who can see the group description?	Anyone	Anyone	Current and former members
Who can see the group tags?	Anyone	Anyone	Current and former members
Who can see what members post in the group?	Anyone	Only members	Only members
Who can find the group in search?	Anyone	Anyone	Only

			members
Who can see stories about the group on Facebook (like in News Feed and search)?	Anyone	Anyone	Only members