

## Under Financial Policies

### Directory Advertising.

PGC Members only are allowed to buy an advertising spot in the annual directory. All slots will be printed in black and white and will be  $\frac{1}{2}$  (?) page. All ad artwork and ad fees must be submitted to the board **1 week** (?) before the directory goes to print as determined by the board. The cover art and the trail map on the back cover will be the only color pages in the directory. The board will determine the cost per ad annually in order to cover the printing cost of the directory. Any leftover funds will be added to the **Parkwood Park Budget** (?).